



Embassy of the Republic of Croatia to the Holy See and
to the Sovereign Military Order of Malta
and
Pontifical Croatian College of St. Jerome



have the honour to invite you to the

GLAGOLITIC EVENING

Tradition as Inspiration and Impulse in Branding of Croatia

Presentation, discussion, exhibition

Speakers:

ANDREJA METELKO-ZGOMBIĆ, State Secretary
Ministry of Foreign and European Affairs of the Republic of Croatia

JASNA HORVAT, PhD, Full Professor, Economist, Writer
Faculty of Economics and Business in Osijek, Croatia

JOSIPA FORJAN, PhD, Full Professor, Economist, Producer
Faculty of Economics and Business in Osijek, Croatia

Tuesday, 12 November 2024, at 17.30 hrs
Pontifical Croatian College of St. Jerome, 1st floor
Via Tomacelli 132, Rome

Croatian scientists and artists will take you on an exciting journey to the origins of **the first Croatian script and Glagolitic culture, inspired by Christianity**. In their presentation, they will show how tradition and identity, embedded in modernity, can be transformed into a living cultural experience. Thus, the Glagolitic script becomes a symbol that represents authenticity, continuity and permanence, serving as an inexhaustible source of inspiration in artistic creation and in shaping the Croatian brand.

The event will be held in English. To be followed by refreshments.

RSVP by 7 November 2024
croemb.vatican@mvep.hr or 06 68 77 000